Orders Order / Rev: 185745 Alt Order #: Product Desc: Americans for Job Security **KMGH** Estimate: 09/26/12 - 10/02/12 Flight Dates: Primary AE: David Lombardo Sales Office: Original Date / Rev: 09/20/12 / 09/20/12 **EWSDC** Order Type: **GENERAL** Sales Region: NAT **Crossroads Media Group** Agency Name: **Buying Contact:** Emily Milhoan Billing Type: Cash Billing Contact: Broadcast Billing Calendar: 66 Canal Center Plaza, Suite 555 Billing Cycle: EOM/EOC Alexandria,, VA 22314 Agency Commission: 15% Advertiser Name: Issue/Americans For Job Security Demographic: A25-54 New Business Thru: **Product Codes:** 00:15:00 PL23-Issue/Prop Order Separation:

Priority: PREEMPTIBLE Advertiser External ID: MAJ

Revenue Codes: POL, POL, ISS Agency External ID:

## Bill Plan **Totals**

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	70	\$55,225.00	\$46,941.25	September 2012	70	\$55,225.00	\$46,941.25	0.00
10/01/12	10/02/12	39	\$55,950.00	\$47,557.50	October 2012	39	\$55,950.00	\$47,557.50	0.00
					Totals	109	\$111,175.00	\$94,498.75	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	e Break	Start/End	l Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KMGH	09/29/1	2 09/29/12	5-6p News Satu 5pm News Satu	,	5P-6p	S-	:30	1	\$550.00 P2	0.00 NM	1	\$550.00
Star Week: 09/2	t Date 24/12	End Date 09/30/12	Weekdays S-	Spots/Week 1	Rate \$550.00	Rating 0.00						
N 2 KMGH	10/01/1	2 10/02/12	430-5A News M- 7News at 430an		430A-5A	11	:30	2	\$75.00 P2	0.00 NM	2	\$150.00
Star Week: 10/0	t Date 01/12	End Date 10/07/12	<u>Weekdays</u> 11	Spots/Week 2	Rate \$75.00	Rating 0.00						
N 3 KMGH	09/26/1	2 09/28/12	9a-930a Right T 9a-930a Right T		9a-930a	111	:30	3	\$450.00 P2	0.00 NM	3	\$1,350.00
Star Week: 09/2	t Date 24/12	End Date 09/30/12	<u>Weekdays</u> 111	Spots/Week 3	Rate \$450.00	Rating 0.00						
N 4 KMGH	10/01/1	2 10/02/12	9a-930a Right T 9a-930a Right T		9a-930a	11	:30	2	\$500.00 P2	0.00 NM	2	\$1,000.00
Star Week: 10/0	t Date 01/12	End Date 10/07/12	Weekdays 11	Spots/Week 2	Rate \$500.00	Rating 0.00						
N 5 KMGH	09/26/1	2 09/28/12	11A-12P News/h 11A-12P News	KMGH CA	11A-12P	111	:30	3	\$600.00 P1	0.00 NM	3	\$1,800.00
Star Week: 09/2	t Date 24/12	End Date 09/30/12	Weekdays 111	Spots/Week 3	Rate \$600.00	Rating 0.00						
N 6 KMGH	09/29/1	2 09/29/12	ABC GMA SAT GMA SAT	CA	Sat GMA 6/	4-7AS-	:30	1	\$250.00 P2	0.00 NM	1	\$250.00
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

Print Date: 09/20/12 14:37:28 Page 2 of 5

Order / Rev: 185745 Advertiser: Issue/Americans For Job Security

Alt Order #: Product Desc: Americans for Job Security KMGH

Flight Dates: 09/26/12 - 10/02/12 Estimate: 1020

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 6 KMGH	09/29/1	2 09/29/12	ABC GMA SAT GMA SAT	CA	Sat GMA 6A	A-7AS-	:30	1	\$250.00 P2	0.00 NM	1	\$250.00
<u>Sta</u> Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays S-	Spots/Week 1	Rate \$250.00	Rating 0.00						
N 7 KMGH	09/29/1	2 09/29/12	10P NEWS - SAT 10P NEWS (SAT		10P-1037P	S-	:30	1	\$750.00 P2	0.00 NM	1	\$750.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays	Spots/Week 1	Rate \$750.00	Rating 0.00						
N 8 KMGH	09/30/1	2 09/30/12	5pm News Sunda 5pm News Sun L	,	5P-6P	S	:30	1	\$750.00 P1	0.00 NM	1	\$750.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays S	Spots/Week 1	Rate \$750.00	Rating 0.00						
N 9 KMGH	09/26/1	2 09/28/12	5-530P News M-F 5-530P News	F/KMGICA	5P-530P	111	:30	3	\$900.00 P3	0.00 NM	3	\$2,700.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> 111	Spots/Week 3	Rate \$900.00	Rating 0.00						
N10 KMGH	09/26/1	2 09/28/12	430-5A News M-F 7News at 430am	F/KMGÆA	430A-5A	12	:30	3	\$125.00 P1	0.00 NM	3	\$375.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> 12	Spots/Week 3	Rate \$125.00	Rating 0.00						
N11 KMGH	09/30/1	2 09/30/12	7A-8A SUN MOR 7A-8A SUN MOR		7A-8A	S	:30	1	\$500.00 P1	0.00 NM	1	\$500.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays S	Spots/Week 1	Rate \$500.00	Rating 0.00						
N12 KMGH	09/26/1	2 09/28/12	GMA M-F 7-9A / F GMA M-F 7-9A	KMGH CA	7A-9A	222	:30	6	\$700.00 P2	0.00 NM	6	\$4,200.00
<u>Sta</u> Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> 222	Spots/Week 6	Rate \$700.00	Rating 0.00						
N13 KMGH	09/26/1	2 09/28/12	The View THE VIEW	CA	10A-11A	111	:30	3	\$700.00 P3	0.00 NM	3	\$2,100.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> 111	Spots/Week 3	Rate \$700.00	Rating 0.00						
N14 KMGH	09/26/1	2 09/30/12	10P News / KMGI 10P NEWS	H CA	10-1037P	111- 1	:30	4	\$1,300.00 P2	0.00 NM	4	\$5,200.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> 111- 1	Spots/Week 4	Rate \$1,300.00	Rating 0.00						
N15 KMGH	10/01/1	2 10/02/12	5-530P News M-F 5-530P News	F/KMGICA	5P-530P	11	:30	2	\$1,000.00 P3	0.00 NM	2	\$2,000.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> 11	Spots/Week 2	Rate \$1,000.00	Rating 0.00						
N16 KMGH	09/26/1	2 09/28/12	The CHEW The CHEW	CA	1157A-1P	111	:30	3	\$450.00 P1	0.00 NM	3	\$1,350.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> 111	Spots/Week 3	Rate \$450.00	Rating 0.00						
N17 KMGH	10/01/1	2 10/02/12	11A-12P News/KI 11A-12P News	MGH CA	11A-12P	11	:30	2	\$800.00 P1	0.00 NM	2	\$1,600.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> 11	Spots/Week 2	Rate \$800.00	Rating 0.00						
N18 KMGH	09/29/1	2 09/29/12	7-9a Sat Morning 7-9a Sat Morning		7A-9A	S-	:30	1	\$600.00 P1	0.00 NM	1	\$600.00
<u>Sta</u> Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays S-	Spots/Week 1	Rate \$600.00	Rating 0.00						
N19 KMGH	09/26/1	2 09/28/12	Jimmy Kimmel Jimmy Kimmel	CA	11:03P-12:0	07A111	:30	3	\$300.00 P3	0.00 NM	3	\$900.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays 111	Spots/Week 3	Rate \$300.00	Rating 0.00						
N20 KMGH	09/26/1	2 09/28/12	630-7P WHEEL (I 630-7p WHEEL (		630-7P	111	:30	3	\$1,800.00 P2	0.00 NM	3	\$5,400.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					I	

Print Date: 09/20/12 14:37:28 Page 3 of 5

Order / Rev: 185745 Advertiser: Issue/Americans For Job Security

Alt Order #: Product Desc: Americans for Job Security KMGH

Flight Dates: 09/26/12 - 10/02/12 Estimate: 1020

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
N20 KMGH	09/26/1	2 09/28/12	630-7P WHEEL ( 630-7p WHEEL (	,	630-7P	111	:30	3 \$1,800.00 P2	0.00 NM	3	\$5,400.00
<u>Sta</u> Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> 111	Spots/Week 3	Rate \$1,800.00	Rating 0.00					
N21 KMGH	10/01/1	2 10/02/12	GMA M-F 7-9A / I GMA M-F 7-9A	KMGH CA	7A-9A	22	:30	4 \$850.00 P3	0.00 NM	4	\$3,400.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> 22	Spots/Week 4	Rate \$850.00	Rating 0.00					
N22 KMGH	09/26/1	2 09/28/12	6p-630p JEOPAR 6P-630P JEOPA	•	6P-630P	111	:30	3 \$2,000.00 P2	0.00 NM	3	\$6,000.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> 111	Spots/Week 3	Rate \$2,000.00	Rating 0.00					
N23 KMGH	09/30/1	2 09/30/12	SUN Sports Extra 10P News Sunda		1037P-11p	S	:30	1 \$650.00 P2	0.00 NM	1	\$650.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays S	Spots/Week 1	Rate \$650.00	Rating 0.00					
N24 KMGH	10/01/1	2 10/02/12	The View THE VIEW	CA	10A-11A	11	:30	2 \$1,000.00 P1	0.00 NM	2	\$2,000.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> 11	Spots/Week 2	Rate \$1,000.00	Rating 0.00					
N25 KMGH	10/01/1	2 10/02/12	The CHEW The CHEW	CA	1157A-1P	11	:30	2 \$600.00 P1	0.00 NM	2	\$1,200.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays 11	Spots/Week 2	Rate \$600.00	Rating 0.00					
N26 KMGH	09/26/1	2 09/28/12	6-7A News M-F/K 6-7A News	(MGH CA	6A-7A	111	:30	3 \$600.00 P2	0.00 NM	3	\$1,800.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> 111	Spots/Week 3	Rate \$600.00	Rating 0.00					
N27 KMGH	09/26/1	2 09/28/12	Nightline Nightline	CA	1037P-1103F	P111	:30	3 \$1,000.00 P2	0.00 NM	3	\$3,000.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> 111	Spots/Week 3	Rate \$1,000.00	Rating 0.00					
N28 KMGH	10/01/1	2 10/02/12	Jimmy Kimmel Jimmy Kimmel	CA	11:03P-12:07	7A 11	:30	2 \$400.00 P2	0.00 NM	2	\$800.00
<u>Sta</u> Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> 11	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00					
N29 KMGH	09/26/1	2 09/28/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	111	:30	3 \$650.00 P1	0.00 NM	3	\$1,950.00
<u>Sta</u> Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> 111	Spots/Week 3	<u>Rate</u> \$650.00	Rating 0.00					
N30 KMGH	09/26/1	2 09/28/12	Katie M-F 3-4pm M-F 3-4pm	CA	3-4pm	111	:30	3 \$550.00 P3	0.00 NM	3	\$1,650.00
<u>Sta</u> Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays 111	Spots/Week 3	<u>Rate</u> \$550.00	Rating 0.00					
N31 KMGH	09/26/1	2 09/28/12	7News at 5AM 7News at 5AM	CA	5AM-530AM	111	:30	3 \$300.00 P3	0.00 NM	3	\$900.00
<u>Sta</u> Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays 111	Spots/Week 3	Rate \$300.00	Rating 0.00					
N32 KMGH	10/01/1	2 10/02/12	6-7A News M-F/K 6-7A News	(MGH CA	6A-7A	11	:30	2 \$750.00 P3	0.00 NM	2	\$1,500.00
<u>Sta</u> Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays 11	Spots/Week 2	Rate \$750.00	Rating 0.00					
N33 KMGH	10/01/1	2 10/02/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	11	:30	2 \$800.00 P2	0.00 NM	2	\$1,600.00
<u>Sta</u> Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays 11	Spots/Week 2	Rate \$800.00	Rating 0.00					
N34 KMGH	10/01/1	2 10/02/12	Katie M-F 3-4pm M-F 3-4pm	CA	3-4pm	11	:30	2 \$700.00 P2	0.00 NM	2	\$1,400.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				I	

Print Date: 09/20/12 14:37:28 Page 4 of 5

Order / Rev: 185745 Advertiser: Issue/Americans For Job Security

Alt Order #: Product Desc: Americans for Job Security KMGH

Flight Dates: 09/26/12 - 10/02/12 Estimate: 1020

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N34 KMGH	10/01/1	2 10/02/12	Katie M-F 3-4pm	CA	3-4pm	11	:30	2	\$700.00 P2	0.00 NM	2	\$1,400.00
01	. D	E. J.D.	M-F 3-4pm	0	Data	Deffer						
Star Week: 10/0	t Date 01/12	End Date 10/07/12	<u>Weekdays</u> 11	Spots/Week 2	<u>Rate</u> \$700.00	Rating 0.00						
N35 KMGH			10P NEWS - M-F/ 10P NEWS (M-F/	/SU CA	10P-1037P	11	:30	2	\$2,600.00 P2	0.00 NM	2	\$5,200.00
Star Week: 10/0	t Date 01/12	End Date 10/07/12	Weekdays 11	Spots/Week 2	Rate \$2,600.00	Rating 0.00						
N36 KMGH	10/01/1	2 10/02/12	7News at 5AM 7News at 5AM	CA	5AM-530AM	11	:30	2	\$400.00 P3	0.00 NM	2	\$800.00
Star Week: 10/0	t Date 01/12	End Date 10/07/12	Weekdays 11	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00						
N37 KMGH	10/01/1	2 10/02/12	6p-630p JEOPAR 6P-630P JEOPAI	•	6P-630P	11	:30	2	\$3,400.00 P1	0.00 NM	2	\$6,800.00
Star Week: 10/0	t Date 01/12	End Date 10/07/12	<u>Weekdays</u> 11	Spots/Week 2	Rate \$3,400.00	Rating 0.00						
N38 KMGH	10/01/1	2 10/02/12	Nightline Nightline	CA	1037P-1103F	11	:30	2	\$1,400.00 P2	0.00 NM	2	\$2,800.00
Star Week: 10/0	t Date 01/12	End Date 10/07/12	<u>Weekdays</u> 11	Spots/Week 2	Rate \$1,400.00	Rating 0.00						
N39 KMGH	09/26/1	2 09/28/12	M-F 2-230pm M-F 2-230pm	CA	2-230pm	111	:30	3	\$500.00 P2	0.00 NM	3	\$1,500.00
Star Week: 09/2	t Date 24/12	End Date 09/30/12	<u>Weekdays</u> 111	Spots/Week 3	<u>Rate</u> \$500.00	Rating 0.00						
N40 KMGH	10/01/1	2 10/02/12	630-7P WHEEL (I 630-7p WHEEL (	,	630-7P	11	:30	2	\$3,400.00 P2	0.00 NM	2	\$6,800.00
Star Week: 10/0	t Date 01/12	End Date 10/07/12	<u>Weekdays</u> 11	Spots/Week 2	Rate \$3,400.00	Rating 0.00						
N41 KMGH	09/26/1	2 09/28/12	General Hospital General Hospital	CA	1P-2P	111	:30	3	\$600.00 P2	0.00 NM	3	\$1,800.00
Star Week: 09/2	t Date 24/12	End Date 09/30/12	<u>Weekdays</u> 111	Spots/Week 3	<u>Rate</u> \$600.00	Rating 0.00						
N42 KMGH	09/26/1	2 09/28/12	7News at 530AM 7News at 530AM	CA	530AM-6AM	111	:30	3	\$600.00 P1	0.00 NM	3	\$1,800.00
Star Week: 09/2	t Date 24/12	End Date 09/30/12	<u>Weekdays</u> 111	Spots/Week 3	<u>Rate</u> \$600.00	Rating 0.00						
N43 KMGH	10/01/1	2 10/02/12	7News at 530AM 7News at 530AM	CA	530AM-6AM	11	:30	2	\$600.00 P2	0.00 NM	2	\$1,200.00
Star Week: 10/0	t Date	End Date 10/07/12	<u>Weekdays</u> 11	Spots/Week 2	Rate \$600.00	Rating 0.00						
N44 KMGH			General Hospital General Hospital	CA	1P-2P	- 1	:30	1	\$700.00 P1	0.00 NM	1	\$700.00
Star Week: 10/0	t Date	End Date 10/07/12	Weekdays	Spots/Week	<u>Rate</u> \$700.00	Rating 0.00						
N45 KMGH			ABC Sun A ABC Sun A	CA	6P-7P	1	:30	1	\$2,400.00 P1	0.00 NM	1	\$2,400.00
Star Week: 09/2	t Date 24/12	End Date 09/30/12	Weekdays	Spots/Week	Rate \$2,400.00	Rating 0.00						
N46 KMGH			ABC Fri C ABC Fri C	CA	9P-10P	1	:30	1	\$3,000.00 P1	0.00 NM	1	\$3,000.00
Star Week: 09/2	t Date 24/12	End Date 09/30/12	Weekdays 1	Spots/Week	Rate \$3,000.00	Rating 0.00						
N47 KMGH			ABC Mon C Mon C	CA	9P-10P	1	:30	15	\$10,500.00 P2	0.00 NM	1	\$10,500.00
Star Week: 10/0	t Date 01/12	End Date 10/07/12	Weekdays 1	Spots/Week	<u>Rate</u> \$10,500.00	Rating 0.00						
N48 KMGH			ABC Tue Prime ABC Tue Prime	CA	7P-10P	- 1	:30	1	\$4,500.00 P3	0.00 NM	1	\$4,500.00
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						

Print Date: 09/20/12 14:37:28 Page 5 of 5

Order / Rev: 185745 Advertiser: Issue/Americans For Job Security Alt Order #: Product Desc: Americans for Job Security **KMGH** Flight Dates: 09/26/12 - 10/02/12 Estimate: 1020 Break Start/End Time Days Ln Ch Start End **Inventory Code** Len Spots Rate Pri Rtg Type Spots Amount N48 KMGH 10/02/12 10/02/12 ABC Tue Prime CA 7P-10P - 1----:30 1 \$4,500.00 P3 0.00 NM \$4,500.00 ABC Tue Prime Start Date End Date Weekdays Spots/Week Rate Rating - 1----Week: 10/01/12 10/07/12 \$4,500.00 0.00

Totals 109 \$111,175.00